

探討非營利組織鑲嵌在金融界成員組成關係下的發展潛力—以「中華民國青澀芷蘭菁英培育發展協會」為例

The Research of the Developing Possibilities which Non-profit Organization Has under the Financial Member Forming Relationship : Taking “Quin-Se-Zhi-Lan” for Example

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摘要

本研究欲以非營利組織青澀芷蘭作為研究對象，探討在青澀芷蘭以一個未向政府立案的非營利組織身分，在短短六年當中，以其百分之九十來自金融界的會員組成之背景關係下，迅速發展會員規模與補助範圍，本研究以質化研究進行訪談工作，並且以研究者作為研究觀察者的身分參與青澀芷蘭的活動執行，了解到信用資本與社會資本是這個組織所具有的優勢，發現受訪談者的背後都有其他私人的體驗故事來影響著他們對於非營利組織的認同與支持，青澀芷蘭的會員招募是鑲嵌在金融界組成的關係背景下進行的，其中是信用資本作為會員同意加入的基礎。

Abstract

The research wants to discuss how the non-profit organization “Quin-Se-Zhi-Lan” as non-registered position has developed the member scale and the range of helping students from senior high school paying their school fees in short six years. There are about 90% members of the organization coming from financial working field. The research uses quality research method to start the interview with the members, and researcher also takes the role as research observer to take part in the activity of the organization for researching “Quin-Se-Zhi-Lan”. The research finds “credit capital” and “social capital” from the member’s financial working field s are the advantageous positions which the organization has. Every interviewed member has other private experiencing story to affect their support and identification for “Quin-Se-Zhi-Lan”. The member’s attraction is started under the background of financial forming relationships and “credit capital” is the condition for the members who agree to attend the organization.