

## 高雄氣爆重建新聞的意識形態：

以《自由時報》、《中國時報》、《聯合報》、《蘋果日報》四大報為分析對象

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授摘要

本文以高雄氣爆重建新聞進行分析，探討四大報的報紙與電子報的高雄氣爆重建報導的意識型態與災民再現。本文提出高雄氣爆的重建新聞論述，再製堅強重生、英雄主義式殉難與災難重建的敘述，呈現安慰式、鼓勵式、溫情主義的新聞話語，亦呈現災難過後正向思考的意識形態。新聞中呈現罹難者家屬的堅強；重傷者的重生；因公殉職的英雄主義；正向重建幾種再現模式，是環環相扣的再現模式，並論述建構正面迎向災難的邏輯。本文欲指出在正向思考的意識形態的報導中，災民的臉孔與災後遺緒，在新聞報導當中被遮蔽與淹沒。

關鍵字：正向意識型態、高雄氣爆、災難敘述、媒體再現

## Ideology in Kaohsiung Explosion Reconstruction News :

Focus on "Liberty Times", "China Times", "United Daily News" and "Apple

### Daily" Abstract

This paper explores the problem, ideology and disaster reproduction of the News of Kaohsiung Gas Explosion. Using the critical discourse analysis, this study analyzed content and discourse. 144 news articles published in 4 major newspapers included in the analyzed sample. The results showed that the news emphasized rebirth, hero discourse and positive ideology after the disaster. The news of survivors should be strong, positive. The discourse of victims is heroism. This article wishes to point out that in the positive thinking, the face of the victims and the tragedy of the disaster were covered.

Key words: Positive Ideology, Kaohsiung Explosion, Disaster Narrative, Media Representation